



Faculty of
Philology

December 14, 5:00 PM
Vinco Krėvės Room 118

Academic Debate 2023

Hype and Its Effects on Society

Undergraduate students from various Faculties at Vilnius University will engage in a debate, supported by research-based evidence, discussing the significance of hype in public discourse. The debate will centre around **5 motions**:

-  *Hyped consumer behaviour disempowers individuals, limiting informed choices about their consumption needs [Economics vs. Mathematics1].*
-  *Hyped language contributes to global cultural homogeneity [Philology vs. Communication1].*
-  *Narratives on digital platforms significantly shape collective sentiment [Politics1 vs. Medicine1].*
-  *Hyped biases erode trust in science, leading to public disappointment with research-based argumentation [Mathematics2 vs. Medicine2].*
-  *The hyped matchmaking procedure of Tinder, characterized by swipe-to-left vs. swipe-to-right, undermines long-term relationships [Communication2 vs. Politics2].*

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Pro-Rector for Organizational and
Community Affairs (VU)
Prof. Dr. Vilmantė Pakalniškienė



Vice-Dean for Research and
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Assoc. Prof. Dr. Karolis Ažukaitis



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